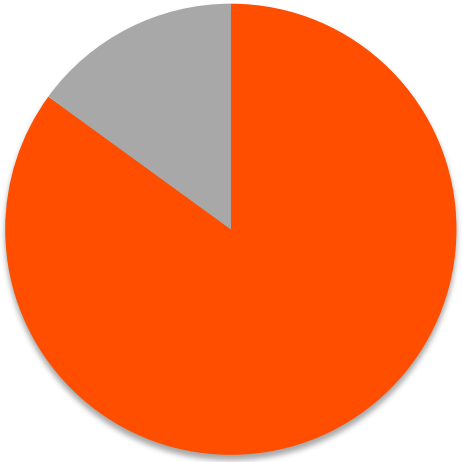
Bridging the Gap Between Business & IT

Mark Troester
Senior Director, App Dev & Deployment
Progress Software

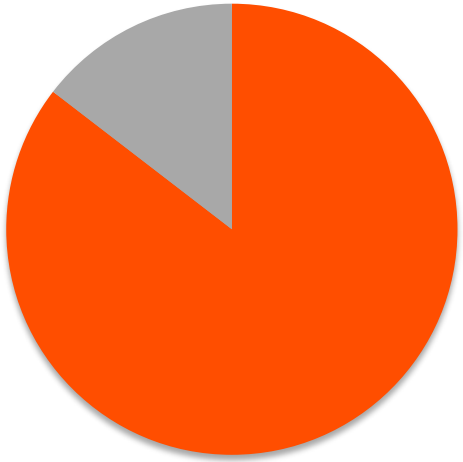
PROGRESS EXCHANGE 2014

Data and Application Challenges Stand in the Way



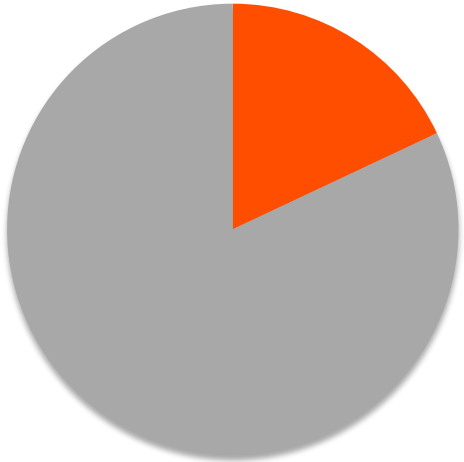
85%

want to develop and deploy new apps **faster**



88%

want to deploy **more frequently**



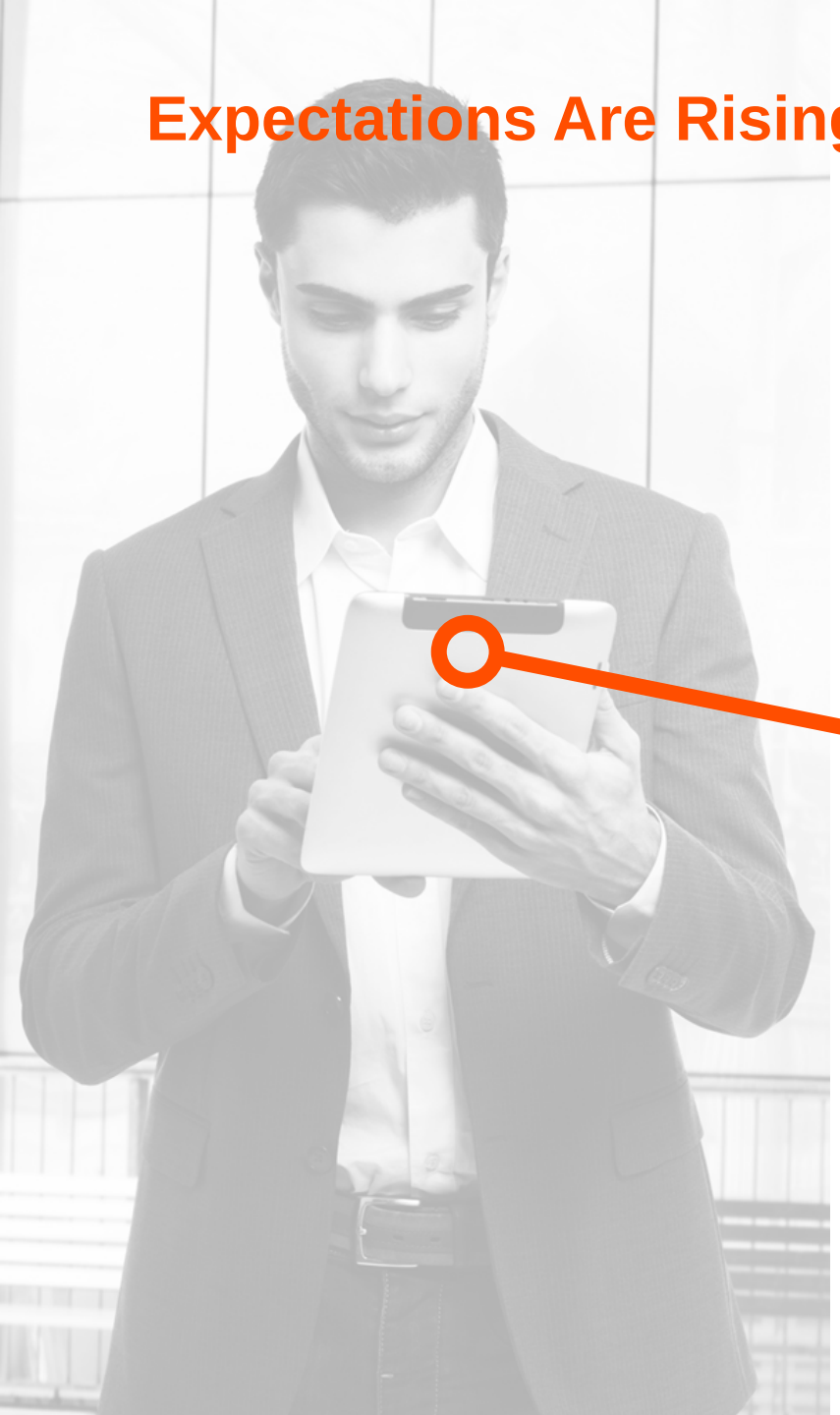
Only **18%**

have processes that can **support** this need

Progress PaaS Survey – 2014 (with VansonBorne)

PROGRESS © 2014 Progress Software Corporation. All rights reserved.

Expectations Are Rising… Every Application is a “Consumer” App



TODAY’S ORGANIZATIONS MUST

- Live up to consumer expectations
- Enable self-service action
- Support mobile and web apps
- Make apps and their data fluid

Mobile

is expected

CIO

must drive revenue

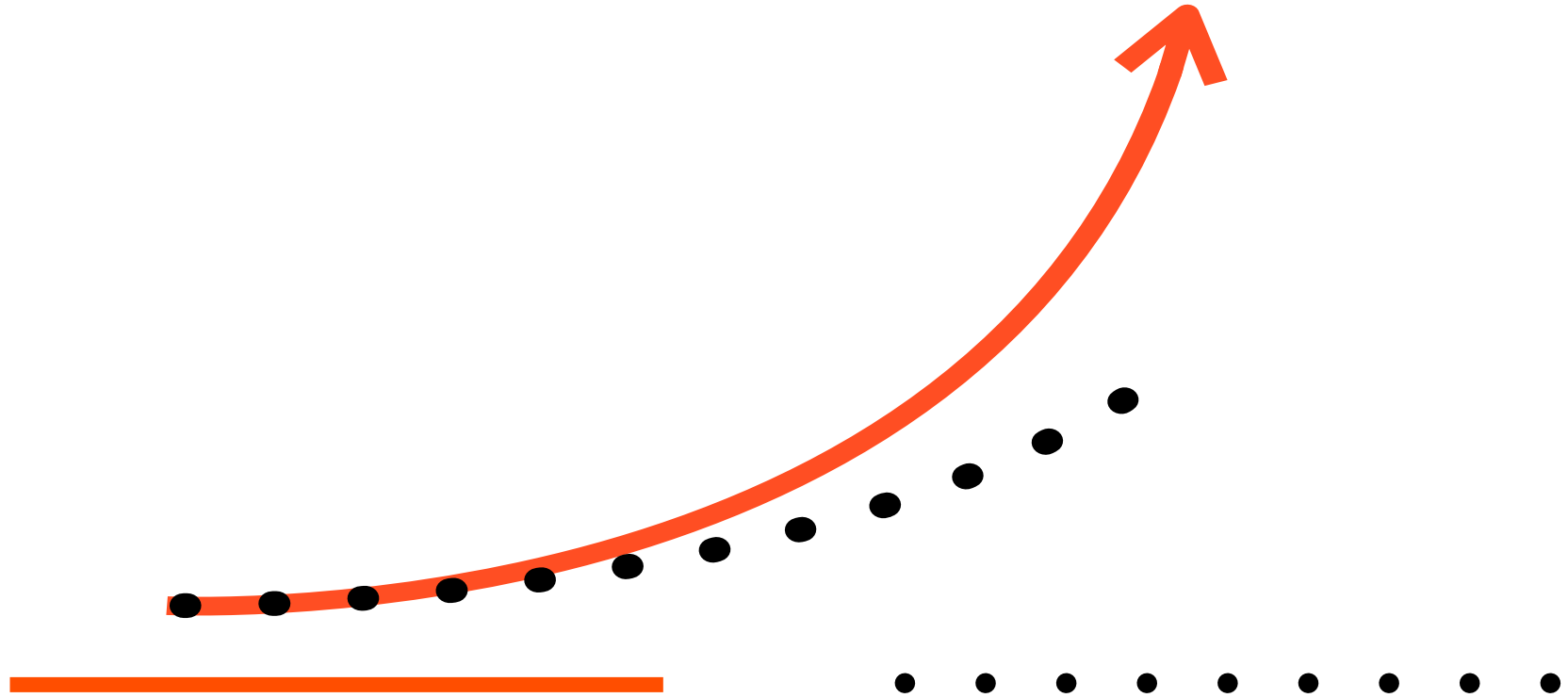
Cloud

heightens expectations

Big Data

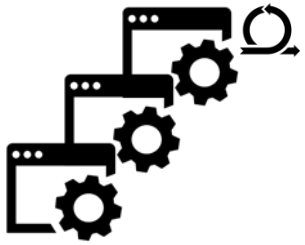
needs to be leveraged

Data and Application Challenges Stand in the Way



PROGRESS © 2014 Progress Software Corporation. All rights reserved.

Technologists Are Attempting to Respond



Application Development

Agile / Component-based development

IT Operations

Virtualization /DevOps

Data and Analytics

Big data / Analytics everywhere

PROGRESS © 2014 Progress Software Corporation. All rights reserved.

The Business Is Responding Too

Outsourcing

Bypassing IT by outsourcing or offshoring

Packaged Apps

Leveraging packaged apps vs. build from scratch

SaaS Apps

The next generation of packaged apps

PROGRESS © 2014 Progress Software Corporation. All rights reserved.

Gartner States:

Citizen Developers will develop 25% of all apps

So how do you…

… Go from BYOT to BYOA?

First of all, we have to accept that Citizen Developers Efforts Exist

As Developers & Senior Managers, Why Should We Encourage This?

The organization will achieve…

- Build a More Engaged Workforce
- Achieve Competitive Differentiation
- Improve the Top Line

If an organization can…

- Harness Tech Acumen of Entire Business
- Break Down Silos Between IT and Business
- Focus IT Efforts on Business Enablement

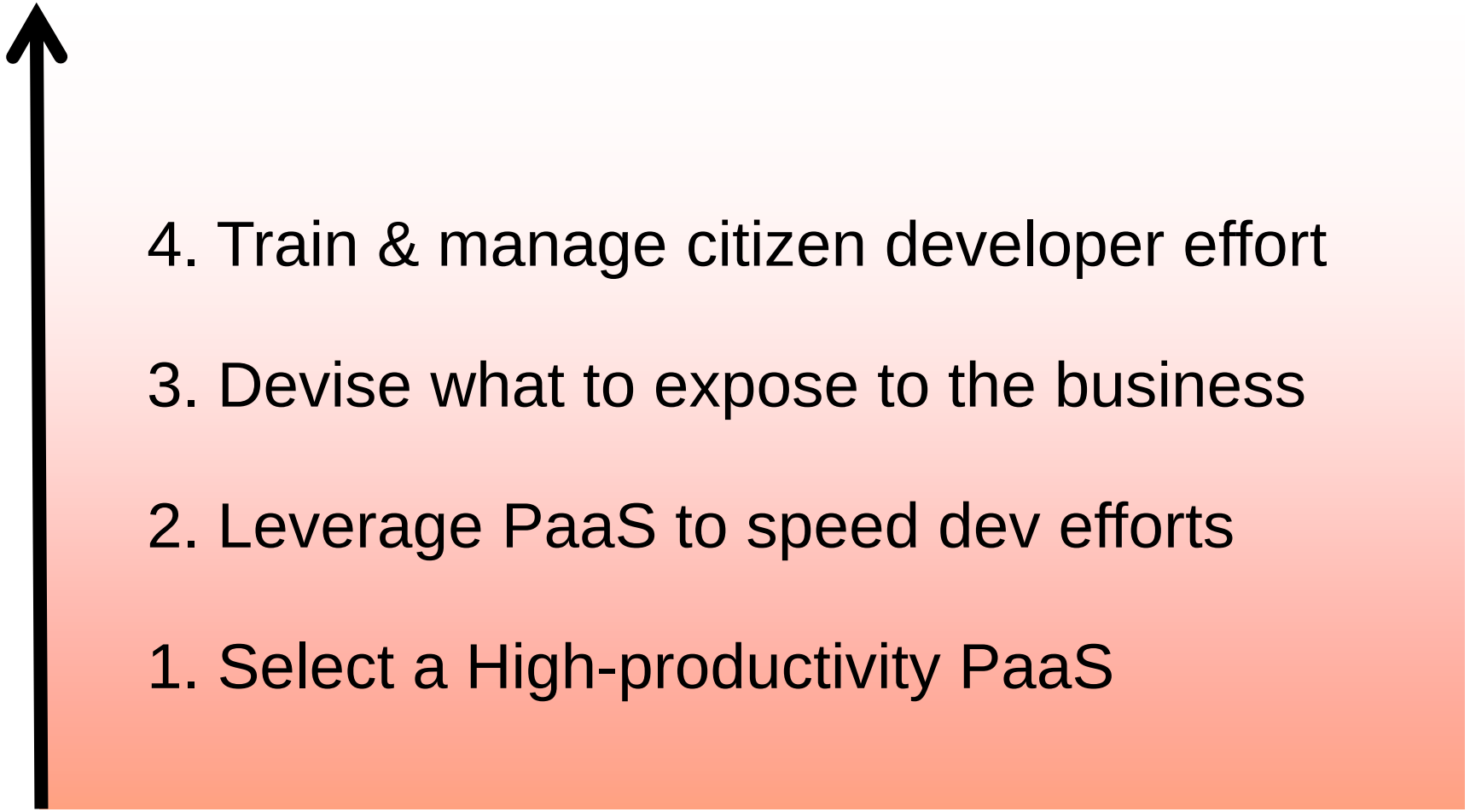
PROGRESS © 2014 Progress Software Corporation. All rights reserved.

Considerations for Enabling Citizen Developers

Get IT Out of the Way: Enable Your Entire Organization

Expand Developer Pool

Improve Developer Productivity



4. Train & manage citizen developer effort
3. Devise what to expose to the business
2. Leverage PaaS to speed dev efforts
1. Select a High-productivity PaaS

PROGRESS © 2014 Progress Software Corporation. All rights reserved.

PROGRESS EXCHANGE 2014

Visit the Resource Portal

- Get **session details** & presentation downloads
- Complete a **survey**
- Access the latest Progress **product literature**

www.progress.com/exchange2014

Mark Troester

mark.troester@progress.com

@mtroester

PROGRESS